

Patrick Schwerdtfeger

Speak to Lead LLC

10/2/2016

Patrick Schwerdtfeger to Speak to our Youth Speakers

Speak to Lead LLC is happy to announce that Patrick Schwerdtfeger, a professional speaker, author and TED talker, to speak to our students. The mission of Speak to Lead to provide a supportive and positive learning environment in which

every young person has the opportunity to develop communication and leadership skills. This, in turn, fosters self-confidence, personal growth and social and emotional intelligence.

<http://Speaktolead.us>.

Patrick is the author of the award-winning books, including: (1) *Marketing Shortcuts for the Self-Employed* (2011, John Wiley & Sons, Inc.). (2) *Keynote Mastery: The Personal Journey of a Professional Speaker* (2016, Authority Publishing), (3) *Webify Your Business: Internet Marketing Secrets for the Self-Employed* (2009), and (4) *Make Yourself Useful: Marketing in the 21st Century* (2008). He has been featured by the New York Times, LA Times, San Francisco Chronicle, Reader's Digest, CNN Money, Fortune, Bloomberg Businessweek, the Associated Press, MONEY Magazine and Forbes, among many others.

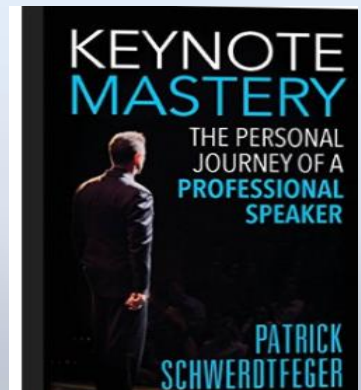
<http://www.patrickschwerdtfeger.com/biography/>.

- Time of the speech: 7:15pm (EST) or 4:15pm (PST), Sunday, October 2, 2016
- Topic: My Personal Journey of a Professional Speaker
- Login information: <https://zoom.us/j/8782712588>
- Alternative dial in (audio only): 1 646 558 8656 (US Toll). Meeting ID: 878 271 2588

About the Speaker

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Patrick Schwerdtfeger is a leading authority on technology trends including big data, artificial intelligence and the social media revolution. He has lectured at numerous academic institutions including Purdue and Stanford Universities, and is a regular speaker for Bloomberg TV. Patrick is the founder of Trend Mastery Inc. and host of the Strategic Business Insights video blog (with over 17,000 subscribers and three million views on YouTube). He has spoken about business trends, technology and digital marketing at hundreds of conferences in dozens of cities around the world.



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